

## Foundation Projects

*“The Foundation has transformed every aspect of the library experience. People are staying longer and using materials more, and attendance has almost doubled since the Foundation helped fund the new building.”*

*Gretchen Pruett, Library Director*

Since its inception, the Foundation has...

**Raised \$300,000** in matching funds for the construction of the main library and its furnishings.

**Created a Teen Corner** with retro books, murals, and lighting, encouraging teens to stay longer and use more materials provided just for them. Circulation in that area almost doubled.

Approximate cost: **\$15,000**

**Installed a Starbucks coffee kiosk**, which encouraged patrons to stay in the library for extended times. This has resulted in a more productive utilization of library services and created a feeling of community and camaraderie not seen in many public facilities. Some consider it to be the “heart of the library.”

Approximate cost: **\$5,000**

**Completely renovated** the 3,000-square-foot Children’s Room, partnering with the Edwards Aquifer Authority to educate children and families about the ecosystem of the Comal River and springs. The number of children attending programs has grown to more than 13,000 annually.

Approximate cost: **\$150,000**

Raised more than **\$240,000 to purchase the RIOmobile**, New Braunfels’ first “traveling library,” to bring services to children, seniors and others with limited mobility.

**Funded a study** that proved using existing buildings was not economically feasible at Westside Community Center, thus leading to the 2019 Bond approval for a brand-new library facility at Westside to be completed by September 2021.

Approximate cost: **\$20,000**

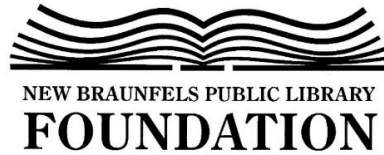
Supplied a **book kiosk** located inside Das Rec, which provides on-the-go library services to recreation center customers and fosters interdepartmental city partnership.

Approximate cost: **\$10,000**

Raised over **\$50,000** to purchase a **transit van** which serves as a complementary “traveling library” to the RIOmobile, bringing books and library materials to the homebound and to lobby stops at senior citizen centers and retirement homes as well as transporting materials between branches.

*“The Foundation is a small group looking for big donations.  
Their goals are long-term and far-reaching.”*

*Gretchen Pruett, Library Director*



| <i><b>Benefits of a Sponsorship</b></i>                      | <i><b>Bronze<br/>\$500</b></i> | <i><b>Silver<br/>\$1,000</b></i> | <i><b>Gold<br/>\$2,500</b></i> | <i><b>Platinum<br/>\$5,000</b></i> |
|--|--------------------------------|----------------------------------|--------------------------------|------------------------------------|
| Special Recognition as Co-Sponsor of Event                   |                                |                                  |                                | X                                  |
| Permanent Engraving on NBPL Donor Wall                       |                                |                                  |                                | X                                  |
| Reserved Table for (10) with Sponsor Designation             |                                |                                  |                                |                                    |
| Special VIP Tables for (10) with Sponsor Designation         |                                | X                                | X                              | X                                  |
| Logo Recognition included in the Event Program               |                                |                                  | X                              | X                                  |
| Name Recognition on Event Poster                             |                                |                                  | X                              | X                                  |
| Special Name Recognition by Luncheon Emcee                   |                                |                                  | X                              | X                                  |
| Individual Table Recognition                                 |                                | X                                | X                              | X                                  |
| Sponsor Designation Recognition on NBPL Social Media Outlets |                                | X                                | X                              | X                                  |
| Sponsor Designation Recognition in the Event Program         | X                              | X                                | X                              | X                                  |
| Special Name/Logo Recognition in the Event Slideshow         |                                | X                                | X                              | X                                  |

*All proceeds from the Book & Author Luncheon benefit the New Braunfels Public Library Foundation, a 501(c)3 organization.*



## HOW TO BE A SPONSOR FOR THE BOOK & AUTHOR LUNCHEON

Please complete this form and return with a check payable to NBPL Foundation to Patsy Vann at 700 E. Common St., New Braunfels, TX 78130. If you have any questions, please email them to PatsyVann at pvann2010@live.com.

**1. Contact person information:**

- a. Name: \_\_\_\_\_
- b. Address: \_\_\_\_\_
- c. Email Address: \_\_\_\_\_
- d. Phone No.: \_\_\_\_\_

**2. Name as displayed in event materials:**

- a. \_\_\_\_\_

**3. Logo as displayed in event materials (Platinum, Gold, and Silver only):**

- a. Please provide a sample as well as a jpeg image.

**4. Sponsorship level: (Please circle.)**

- a. Platinum      \$5,000.00
- b. Gold            \$2,500.00
- c. Silver          \$1,000.00
- d. Bronze         \$500.00

**5. I do / do not (circle one) want a table. *Not applicable to Bronze Sponsors.***

**6. I do / do not (circle one) want my name or my corporate name included on the Foundation webpage and social media. *Not applicable to Bronze Sponsors.***

**7. Number of vegetarian meals needed:**

- a. \_\_\_\_\_